

Leading IT services firm ComputerCare Names Georgia Rittenberg President

Will lead expansion of rapidly growing company into new U.S. and international markets

Santa Clara, Calif., September 7, 2016 – [ComputerCare](#), a world-class managed services and repair provider for warranty and non-warranty computers, mobile devices and servers, today announced that its Board of Directors has appointed Georgia Rittenberg as President of the company, effective immediately. Alan Rittenberg, ComputerCare’s current President, will assume the role of Executive Chairman on September 7th, and will continue to serve as the Chief Executive Officer of 4Ritz, Inc., ComputerCare’s parent company.

“This is the perfect time for Georgia to become ComputerCare’s next President,” said outgoing ComputerCare President Alan Rittenberg. “Having worked closely with our customers and employees since 2013, Georgia understands the market, has a top-to-bottom understanding of our business and a vision for our long-term future. I’ve watched Georgia blaze a trail here at ComputerCare over the last few years, and am convinced that there’s no better leader for this company going forward.”

Prior to assuming the role of President, Georgia Rittenberg was Vice President of Operations, in charge of all aspects of Sales, Marketing, Human Resources and Technical Support. She was instrumental in implementing ComputerCare’s service offering and onsite managed IT relationship with various fortune 100 accounts, and spearheaded the launch of ComputerCare’s Dublin, Ireland facilities. Georgia also hired and built out the customer service team, applying the highest levels of support and technical skills necessary to secure Apple’s prestigious Premium Service Provider title. With her new title as President, Georgia will also take responsibility for the day-to-day financial operations of the company.

“As I step into the role of President, I have my sights set on some clear goals,” said Georgia Rittenberg. “I am committed to building upon ComputerCare’s stellar reputation for delivering the best repair and onsite services by expanding the company’s physical presence into new markets across the U.S. And recognizing that the technology market is always evolving, I intend to ensure that we are at the forefront when it comes to offering managed services and support for the latest and greatest devices that our customers rely upon.”



ComputerCare has seen rapid growth in recent years, partnering with leading brands to provide outsourced IT and authorized warranty repair services for major companies in California and elsewhere. The company's unique approach to in-house training has enabled it to build a highly skilled, diverse workforce with an excellent reputation for customer service.

About ComputerCare

Founded in 2004, ComputerCare is an authorized repair center for the world's leading hardware manufacturers, including Apple, Lenovo, Toshiba and HP. In addition, the company provides a variety of managed IT services, delivering specialized hardware support tailored to the needs of businesses of all sizes. ComputerCare promises the highest level of support, while providing added value services, and fast turn-around times.

For more information about ComputerCare's range of services, contact (650) 475-5500 or info@computer care.net. Visit us on the web at www.ComputerCare.net, or follow us on Twitter ([@ComputerCareUSA](https://twitter.com/ComputerCareUSA)), [Facebook](#) or [LinkedIn](#).

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